

## **Assessment Report**

The application was assessed against the criteria listed below and was not recommended for funding.

### **General:**

The Proposal was regarded to be realistic and likely to achieve the objectives of the Sound & Vision scheme.

### **Programme Themes:**

The Proposal was regarded to be thematically relevant.

### **Quality of Proposal:**

This is a well written and detailed proposal. However, there are several issues which question whether this proposal is ready to go into production.

Although an Irish woman is the central character, this is really a German drama. There is no indicative cast list given that 10 actors are required. It is intended that most recordings will be made on location, but no locations are specified or confirmed. The justification for recording on location rather than in studio is weak.

### **Additionality:**

The proposed programme would add to the range of viewing options.

### **New/Innovative:**

This does not represent an innovative concept.

### **Partnerships:**

The proposal does not identify any significant partnerships.

### **Resources:**

The number of days required for the length of programme to be produced appear excessive. The argument for location recording is not convincing, hence the sound engineer time could be much reduced. Production fees and overheads are not being claimed which is unusual. As the same person is covering the writer, director, producer and editing functions, the daily rate should be the same for each function. The role of the executive producer is unclear.