

## Assessment Report

The application qualified from all stages of assessment because it offered greater diversity in terms of format, genre and audience than the applications that did not qualify. There were no issues arising in relation to the track record, capacity to deliver or the panel recommendations. The Panel's Assessment of the application is as follows:

### General

This Proposal would meet the objectives of the Scheme and is realistic and achievable. However, some costs associated with production are considered high and should be reduced.

### Programme Themes

The Proposal is regarded as being thematically relevant.

### Quality of Proposal

The Panel did not feel that this was, as suggested in the application, an educational documentary. The Panel were of the opinion that this is a quality proposal. The treatment and running order would suggest a straight forward but worthwhile documentary. There is a good range of contributors, all of which have been confirmed.

### Additionality

The proposed programme would add to the range of listening options for the intended audience.

### New/innovative

This is a standard format programme but the subject matter is unlikely to have been covered in this manner previously.

### Partnerships

No significant partnerships are identified in the application.

### Resources

The Panel felt that some elements of the Budget appear high and reductions could be made around staffing costs. Eleven producer days and seven research days were not sufficiently justified and reductions should be made here. The Panel also questioned the necessity of the trip to the UK and wondered if the interview has to be face to face.